

Favorite National Security Quotations From A Cross Section of the Warlord Loop

An introductory quotation that precedes paragraph 1 on page 1 of a relatively short document or opens chapters of a longer one can establish themes, particularly if tied directly to the text.

“Writing Tips”
Army Magazine
May 1998

The Warlord Loop is an email forum that exists solely to ventilate national security issues from every quadrant of the compass. Debates concentrate on foreign affairs and national defense, but subsidiary subjects include global and regional political, military, institutional, economic, social, cultural, environmental, psychological, technological, religious, and other topics that influence U.S. policies, plans, programs, and operations. The Warlord Loop roster features senior staff officers in the Departments of State and Defense, the Senate and House Armed Services Committees, the U.S. intelligence community, news media correspondents, college professors, and Army, Navy, Air Force, Marine Corps, and Coast Guard representatives who range in rank from noncommissioned officers to four-star generals and admirals. Males, females, liberals, conservatives, Republicans, Democrats, nonpartisans, and assorted age groups span the public opinion spectrum. A cross-section of that cosmopolitan group offers 132 favorite quotations to help apprentice and experienced national security writers set scenes or spice up texts. The theme explicitly or implicitly mentioned most often is the abhorrence of war.

Arney, Brigadier General Chris, USA (Ret), a Professor of Mathematics and Network Science at West Point, focuses on information networks, modeling, and artificial intelligence.

War is a product of its age. The tools and tactics of how we fight have always evolved along with technology. We are posed to continue this trend.
David Alberts, Network Centric Warfare

Power to the Edge involves the empowerment of individuals at the edge of an organization (where the organization interacts with its operating environment to have an impact or effect on that environment) or, in the case of systems, edge devises. Empowerment involves expanding access to information and the elimination of unnecessary constraints.
David Alberts, Power to the Edge.

Betz, David, a senior lecturer and head of the Insurgency Research Group in the War Studies Department, King’s College London, also is a Foreign Policy Research Institute fellow.

Never interrupt your opponent while he is making a mistake.
Napoleon Bonaparte

I divide my officers into four classes; the clever, the lazy, the industrious, and the stupid. Most often two of these qualities come together. The officers who are clever and industrious are fitted for the highest staff appointments. Those who are stupid and lazy make up around 90% of every army in the world, and they can be used for routine work. The man who is clever and lazy however is for the very highest command; he has the temperament and nerves to deal with all situations. But whoever is stupid and industrious is a menace and must be removed immediately!
Gen Kurt Von Hammerstein

Blair, Anita, formerly Acting Assistant Sec of the Navy (Manpower & Reserve Affairs), now is Chief Strategist for the National Security Professional Development Integration Office.

No one is fool enough to choose war instead of peace -- in peace sons bury fathers, but in war fathers bury sons.
Herodotus, *Histories* (quoting Croesus)

In an almost hopeless cause, the most certain way to be defeated is to attempt nothing.
Stendhal, *Armance*

Boylan, Colonel Steve, USA (Ret), Assistant Professor, Command and Leadership, Army Command and General Staff College, also teaches strategic communications and media courses.

Never give in. Never, never, never, never, in nothing great or small, large or petty, never give in except to convictions of honour and good sense. Never yield to force; never yield to the apparently overwhelming might of the enemy.
Sir Winston Churchill

Beware lest in your anxiety to avoid war you obtain a master.
Demosthenes

Carroll, Commander Ward, USN (Ret), an award-winning author of five novels, is editor of military.com.

I complained I had no shoes until I met a man who had no feet.
Anonymous

We are what we pretend to be, so we must be careful what we pretend to be.
Kurt Vonnegut, preface to *Mother Night*

Cassidy, Colonel Bob, PhD, USA, a senior fellow with the Center for Advance Defense Studies, is a special assistant at the International Security Assistance Force Joint Command in Kabul.

The irony of history is inexorable.
Barbara Tuchman

The best lack all conviction and the worst are filled with passionate intensity.
William Butler

Certain, Reverend (Colonel) Robert, USAFR (Ret), a POW in Vietnam, became an Air Force chaplain and Episcopal priest. He presided over President Ford's funeral services.

If you do not believe (in the cause for which you are fighting), you will not be willing to die. If you are not willing to die, you will not fight well. If you do not fight well, you will probably die.

Wakatsuki Ko, a character in the 1976 NBC-TV movie "Farewell to Manzanar"

The military institution is a mirror of its parent society, reflecting strengths and weaknesses. It can also be a well from which to draw refreshment for a body politic in need of it. ... The highest service of the military to the state may well lie in the moral sphere.

Sir John Hackett, to the cadet corps at the USAF Academy, circa. 1960

Cheng, Dean, was the Center for Naval Analyses Corporation's Senior Asia Analyst He now is a Research Fellow on Chinese military and security affairs at the Heritage Foundation.

Duty is a debt you owe yourself to fulfill obligations you have assumed voluntarily. Paying that debt can entail anything from years of patient work to instant willingness to die. Difficult it may be, but the reward is self-respect.

The Notebooks of Lazarus Long

You may come to the moment when you will have to fight with all the odds against you and only a precarious chance of survival. There may even be a worse case. You may have to fight when there is no hope of victory, because it is better to perish than to live as slaves.

Winston Churchill, SOURCE?

Cohen, Michael, a Senior Fellow at the American Security Project, formerly served as principal speechwriter for the U.S. Ambassador to the United Nations.

War is cruelty and you cannot refine it.

William Tecumseh Sherman

Whom the gods wish to destroy, they first make complacent.

Eric Hobsbawm

Collins, Colonel John, USA (Ret), completed 54 years of Federal service, lastly with the National War College and Congressional Research Service. He now steers the Warlord Loop.

"Would you tell me, please, which way I ought to go from here?" said Alice to the Cheshire Cat. "That depends a good deal on where you want to get to," said the Cat.

Lewis Carroll, Alice's Adventures in Wonderland

Al ain't sellin' excuses, Al's sellin' whiskey.
Attributed to Frank Nitti, Al Capone's enforcer

Conway, Command Sergeant Major Mitch, USA, (Ret), served with Iraq's National Counter Terrorist Force-Transition Team and with Joint Special Operations Task Force-Philippines.

My fellow Americans, ask not what your country can do for you, ask what you can do for your country.
President John F. Kennedy, *Inaugural Address*

There is only so much stupidity one man can prevent.
Attributed to Andy Marshall, Director of Net Assessment

Craig, Colonel John, USAF (Ret), a NATO nuclear policy, then a Pentagon emergency planner, retired as Executive Director of the National War College Alumni Association.

Do as much good as you can for as many people as you can for as long as you can.
General Al Gray, presentation at the National War College

Lead, follow, or get out of the way.
Thomas Payne, *The American Crisis*, 1776

Cuomo, Captain Scott, USMC, served two combat tours in Iraq, was a Small Wars/Counterinsurgency Instructor, then an infantry company commander in Afghanistan.

Nor ought we to believe that there is much difference between man and man, but to think that the superiority lies with him who is reared in the severest school.
Thucydides, *History of the Peloponnesian War*

The man who will go where his colors will go, without asking, who will fight a phantom foe in a jungle and mountain range, without counting, and who will suffer and die in the midst of incredible hardship, without complaint, is still what he has always been, from Imperial Rome to sceptered Britain to Democratic America. He is the stuff of which legions are made. His pride is his colors and his regiment, his training hard and thorough and coldly realistic, to fit him for what he must face, and his obedience is to his orders. As a legionary, he held the gates of civilization for the classical world ... he has been called United States Marine.
T.R. Fehrenbach, *This Kind of War*

Deptula, Lieutenant General Dave, USAF (Ret), an air attack planner during Desert Storm, was the first USAF Deputy Chief of Staff for Intelligence, Surveillance, and Reconnaissance.

Victory will smile upon those who anticipate changes in the character of war, not upon those who wait to adapt themselves after changes occur.
General Giulio Douhet, *The Command of the Air*

For whoever habitually suppresses truth in the interests of tact will produce a deformity from the womb of his thought.

B.H. Liddell Hart, *How to Win Wars*

Dickert, John, a Vietnam combat veteran, was Lexicographer for the Defense Technical Information Center, where he managed military strategy, tactics, and intelligence data bases.

I have seen war. I have seen war on land and sea. I have seen blood running from the wounded. I have seen men coughing out their gassed lungs. I have seen the dead in the mud. I have seen cities destroyed.... I hate war.

President Franklin D. Roosevelt, address at Chautauqua, NY, August 14, 1936

Fear of war is never helpful in preventing war. If we are firmly determined to brave any risks, we can fend off any emerging threats.

South Korean President Lee Myung-Bak, Radio Address, 27 December, 2010

Dilegge, Dave, USMCR (Ret), an irregular warfare consultant with SAIC supporting U.S. Joint Forces Command, also is Editor in Chief of *Small Wars Journal*.

War, it ain't nothing But a heartbreaker. War, friend only to the undertaker.

Norman Whitfield and Barrett Strong, *War*

I have always said that a conference was held for one reason only, to give everybody chance to get sore at everybody else. Sometimes it takes two or three conferences to scare up a war, but generally one will do it.

Will Rogers, SOURCE?

Donahoe, Colonel Pat, USA, an Iraq veteran, was a battalion and brigade trainer at the National Training Center, a National Security Fellow at Harvard, and now is CO, 4th Cavalry Brigade.

It is only those who have neither fired a shot nor heard the shrieks and groans of the wounded who cry aloud for blood, more vengeance, more desolation. War is hell.

General Tecumseh Sherman

True individual freedom cannot exist without economic security and independence. People who are hungry and out of a job are the stuff of which dictatorships are made.

Teddy Roosevelt

Duffy, Lieutenant Colonel Dave, USA (Ret), has extensive information warfare and special operations experience. He is Vice President of NEK Advanced Securities Group.

The only thing worse than being blind is having sight but no vision.

Helen Keller

All tyranny needs to gain a foothold is for people of good conscience to remain silent.

Thomas Jefferson

Dunlap, Major General Charlie, USAF (Ret), former Deputy Judge Advocate General, joined the Duke University faculty as a visiting law professor in July 2010.

The world is a dangerous place to live; not because of the people who are evil, but because of the people who don't do anything about it.
Albert Einstein

Courage is contagious: when brave men take a stand, the spines of others are stiffened.
Billy Graham

Elliott, Lani emphasizes links between economics, instability, and internal warfare at the National Defense Intelligence College's Terrorism and Asymmetric Warfare program.

Living beings everywhere compete for the means of existence. Competition takes the more intense form we call conflict when ... contenders try to hamper, disable, or destroy rivals."
Jack Hirshleifer, *The Handbook of Defense Economics*.

[D]ecision-makers accede to others' wishes to the extent that they fear the consequences of failing to do so.
Jack Hirshleifer, *The Handbook of Defense Economics*.

Elmore, Janice, a retired career foreign service officer, is consulting and writing a book on the Sudanese Liberation Army and Darfur.

Those who desire to give up freedom in order to gain security will not have, nor do they deserve, either one.
Benjamin Franklin

Here in America we are descended in blood and in spirit from revolutionists and rebels -- men and women who dare to dissent from accepted doctrine. As their heirs, we may never confuse honest dissent with disloyal subversion.
General Dwight D. Eisenhower

Exum, Andrew, a Middle East specialist who served in Iraq and Afghanistan, is a PhD candidate, War Studies, King's College London and a Center for New American Security Fellow.

If you want to know how scared you've a right to be, look at the men around you. And if you happen to be a young subaltern, remember that they're looking at YOU.
George MacDonald Fraser, *Quartered Safe Out Here*

My center is giving way, my right is in retreat; situation excellent. I shall attack.
Ferdinand Foch

Fritz, Ollie, formerly Director of Strategic Planning, HQ USAF, is Deputy Director for Policy with the Assistant Secretary of Defense for Operational Energy.

You may not be interested in war, but war is interested in you.
Leon Trotsky

We're still arguing about why World War I started.
Stephen Van Evera

Galloway, Joe retired as Knight Ridder's senior military correspondent, then wrote a weekly syndicated column, and now is a public speaker while working on several book projects.

Even in our sleep,
Pain which cannot forget
Falls drop by drop upon the heart
Until in our own despair comes wisdom
By the awful grace of God.
The Agamemnon, Aeschylus

It is the foreign element that commits our crimes. There is no native criminal class except Congress.
More Maxims of Mark Twain

Goldich, Bob, focused on military manpower and history at the Congressional Research Service before retirement. He now is writing a book about the history of conscription.

Except for a few special cases, title to every parcel of real property derives from an act of violence, more or less remote, and ownership is only as valid as the strength and will required to maintain it.
Jack Vance, *The Gray Prince*

Those who would understand the true nature of war must begin by understanding man's own nature, in its strength and in its weakness and in that fine balancing of good and evil, compassion amid brutality, hope amid ruins and laughter in the middle of death, which give man his unique capacity for survival.
S. L. A. Marshall, *Battle at Best*

Grimmett, Dick, PhD, concentrates on war powers and international arms trade, but ranges widely as a Specialist in International Security at the Congressional Research Service.

War is too serious a matter to entrust to military men.
Georges Clemenceau, quoted in George Suarez, *Sixty Years of French History*

Fanaticism consists in redoubling your effort when you have forgotten your aim.
George Santayana, *Introduction to his Life of Reason*, Volume 1

Gurney, Colonel David, USMC (Ret), formerly the Director of Future Operations at USSOUTHCOM, then *JFQ* Editor, is Vice President of Tropic Oil Company.

Those who would give up essential liberty to purchase a little temporary safety, deserve neither liberty nor safety.

Benjamin Franklin

Our growing softness, our increasing lack of physical fitness, is a menace to our security.

President John F. Kennedy

Guthrie, Priscilla, formerly Director of the Information Technology and Systems Division at the Institute for Defense Analyses, is the Intelligence Community Chief Information Officer.

Those who would give up essential liberty to purchase a little temporary safety deserve neither liberty nor safety.

Benjamin Franklin, Pennsylvania Assembly, November 11, 1755

Integrity without knowledge is weak and useless, and knowledge without integrity is dangerous and dreadful.

Samuel Johnson, *The History of Rasselas*

Hammes, Colonel T.X., PhD, USMC (Ret), a counterinsurgency authority and author, is a Senior Research Fellow at National Defense University's Institute for National Strategic Studies.

[Diatribes about political reformers who came] to power claiming that Washington was a cesspool, but later acted as if it were a hot tub.

Richard A. Viguierie, *Washington Post*, May 2, 2010

We have met the enemy and he is us.

Walt Kelly, *Pogo*

Halloran, Richard, former *New York Times* foreign correspondent in Asia and military correspondent in Washington, DC, now free-lances in Honolulu.

Let him who desires peace prepare for war.

Flavius Vegetius

If we desire to secure peace, it must be known that we are at all times ready for war.

George Washington

Hazelton, Jill, formerly an AP journalist, is writing her PhD dissertation at Brandeis University on counterinsurgency successes and failures. She also is a research fellow at Harvard.

Political power grows out of the barrel of a gun.

Mao Tse-tung, *Problems of War and Strategy*, Selected Works, Vol. II

There is a difference between taking what you want and making someone give it to you, between fending off assault and making someone afraid to assault you, between holding

what people are trying to take and making them afraid to take it, between losing what someone can forcibly take and giving it up to avoid risk or damage. It is the difference between...brute force and intimidation, between conquest and blackmail, between action and threats.

Thomas C. Schelling, *Arms and Influence*

Herrington, Colonel Stu, USA (Ret), a mil intelligence specialist, interrogated Noriega's henchmen and Saddam Hussein's generals, then assessed the POW camp at Guantanamo, Cuba.

EUCOM again! I'd rather tangle with the Group of Soviet Forces, Germany than that staff down there.

Colonel Richard Martin, unpublished *Richard Martin Speaks*

There is nothing more insufferable than a Brit with the upper hand.

Colonel Richard Martin, unpublished *Richard Martin Speaks*

Hildreth, Steve, who concentrates on ballistic missile defense, is a Specialist in National Defense at the Congressional Research Service.

In order for a war to be just, three things are necessary. First, the authority of the sovereign.... Secondly, a just cause.... Thirdly... a rightful intention.

St. Thomas Aquinas, *Summa Theologica*

Peace, commerce, and honest friendship with all nations -- entangling alliances with none.

Thomas Jefferson, *Inaugural Address*

Hoyt, Dr Tim, a professor in the Naval War College Strategy and Policy Dept, stresses counterinsurgency, counterterrorism, and addresses naval strategy.

Those that know how to win are much more numerous than those who know how to make proper use of their victories.

Polybius.

It is well that war is so terrible. We should grow too fond of it.

General Robert E. Lee

Jacobson, Mark R. served at OSD (Policy), was a Senate Armed Services Committee staffer, and then a Strategic Advisor to General McChrystal in Afghanistan.

Any intelligent fool can make things bigger, more complex, and more violent. It takes a touch of genius -- and a lot of courage -- to move in the opposite direction.

Albert Einstein

During times of universal deceit, telling the truth becomes a revolutionary act.

George Orwell

Johnson, Colonel David, PhD, USA (Ret), a soldier-scholar and joint doctrine and military innovation scholar, is a Senior Political Scientist at the RAND Corporation.

The nation that will insist on drawing a broad line of demarcation between the fighting man and the thinking man is liable to find its fighting done by fools and its thinking done by cowards.

Sir William Francis Butler, *Charles George Gordon*

How I wish [World War I] would finish so that we could have real manœuvres again.

Andre Maurois, *The Silence of Colonel Bramble*

Kay, Sean, PhD, an associate at the Mershon Center for International Security, is a professor in the Department of Politics and Government at Ohio Wesleyan University.

Gentleman. You can't fight in here - this is the war room!

The president, in *Dr. Strangelove*.

The problem in defense is how far you can go without destroying from within what you are trying to defend from without.

President Dwight D. Eisenhower

Killebrew, Colonel Bob, USA (Ret), who served on the Army War College faculty, now is a Non-Resident Senior Fellow at the Center for a New American Security.

Had it not been for those guns, those vile and cowardly guns, he would himself have been a soldier.

Shakespeare. *Henry IV*

They've got us surrounded again, the poor bastards.

Chesty Puller at Chosin Reservoir

Koplow, Dr Dave, is on leave from the Georgetown Law School as Special Counsel for Arms Control to the General Counsel of the Department of Defense.

What would you think about a town council which is concerned because an increasing number of people are knifed to death each night in drunken brawls, and which proceeds to discuss just how long and how sharp shall be the knife that the inhabitants of the city may be permitted to carry?

Albert Einstein

I tell you that in the arts of life, man invents nothing; but in the arts of death, he outdoes Nature herself, and produces by chemistry and machinery all the slaughter of plague,

pestilence and famine....In the arts of peace, man is a bungler....His heart is in his weapons.

George Bernard Shaw, the Devil, in *Man and Superman*

Krieger, Colonel Cliff, USAF (Ret), was JCS Strategic Division Chief, held the JCS Chairman's Chair at the National War College, and now is co-authoring an NWC history.

It takes three years to build a ship; it takes three centuries to build a tradition.

Admiral of the Fleet Andrew Browne Cunningham

The one thing that we can all share, whether soldier or sailor by origin, or an airman from the start, is a justifiable degree of pride in what we have done to serve other men and save lives in the Army on land and in the Navy at sea. I can think of no finer heritage to aspire to.

Major Maurice Baring, "Right Hand Man" to Hugh Montague Trenchard, in France, during WWI.

Krohn, Lieutenant Colonel Charles, USA (Ret), was Deputy Chief of Army Public Affairs and Deputy Director of Public Affairs, American Battle Monuments Commission.

All enterprises that are entered into with indiscreet zeal may be pursued with great vigor at first, but are sure to collapse in the end.

Publius Cornelius Tacitus

We all thought him capable of command until he tried it.

Publius Cornelius Tacitus

Kurtz, Colonel Jim, USA (Ret) formerly a strategic planner in the Pentagon, now is Deputy Director of the Institute for Defense Analyses's Joint Advanced Warfighting Program.

We trained hard . . . but it seemed that every time we were beginning to form up into teams we would be reorganized. I was to learn later in life that we tend to meet any new organizing; and a wonderful method it can be for creating the illusion of progress while producing confusion, inefficiency, and demoralization.

Attributed to Petronius Arbiter, 210 B.C.

The Government are very keen on amassing statistics. They collect them, add them, raise them to the nth power; take the cube root and prepare wonderful diagrams. But you must never forget that every one of these figures comes in the first instance from the village watchman, who puts down what he damn well pleases.

Attributed to Sir Josiah Stamp, Head of the Inland Revenue Department of the UK.

Lacquement, Colonel Richard, USA, currently is the International Security Assistance Command's Strategy Advisor/Liaison to the Afghan Directorate of Local Governance.

Preparation for war is an expensive, burdensome business, yet there is one important part of it that costs little--study. However changed and strange the new conditions of war maybe, not only generals, but politicians and ordinary citizens may find there is much to be learned from the past that can be applied to the future.

Field Marshal Slim, *Defeat into Victory*

Machines don't fight wars, people do--and they use their minds.

John Boyd

Lynch, Colonel Tom, PhD, USA (Ret), recently was Special Assistant to the JCS Chairman. He now is National Defense University's Distinguished Research Fellow for Near East/South Asia.

I find that a change of nuisance is as good as a vacation.

David Lloyd George, British Prime Minister, Minister of War & Minister of Munitions

We demand to have Kashmir and we would have it if you people would only show some guts.

Pakistani President (& former Field Marshal) Ayub Khan

Mahnken, Commander Tom, USNR, occupies the Jerome Levy Chair of Economic Geography and National Security at the U.S. Naval War College.

The first, the supreme, the most far-reaching act of judgment that the statesman and commander have to make is to establish ... the kind of war on which they are embarking; neither mistaking it for, nor trying to turn it into, something that is alien to its nature.
Carl von Clausewitz, *On War*

[The commander] "must guess, so to speak; guess whether the first shock of battle will steel the enemy's resolve and stiffen his resistance, or whether, like a Bologna flask, it will shatter as soon as its surface is scratched...; guess whether the burning pain of the injury he has been dealt will make the enemy collapse or, like a wounded bull, arouse his rage.

Carl von Clausewitz, *On War*

Maxwell, Col Dave, USA, Special Forces, served many tours in Asia, including CO, Joint Special Operations Task Force-Philippines. He now is a National War College faculty member.

Thus what is of supreme importance in war is to attack the enemy's strategy.

Sun Tzu, *The Art of War*

Unconventional Warfare (UW) ... remains uniquely Special Forces'. It is the soul of Special Forces: the willingness to accept its isolation and hardships defines the Special Forces soldier. Its training is both the keystone and standard of Special Forces Training: it has long been an article of faith, confirmed in over forty years of worldwide operations,

that "If you can do the UW missions, you can do all others." The objective of UW and Special Forces' dedication to it is expressed in Special Forces' motto: De Oppresso Liber (to free the oppressed).

Robert M. Gates, Remarks at dedication of OSS Memorial 1992

Meyer, Colonel John, USA (Ret), a long time Special Forces signal officer, capped his career as J-6 with U.S. Special Operations Command, then with U.S. Central Command.

To be prepared for war is one of the most effectual means of preserving peace.

George Washington

You may fly over a land forever; you may bomb it, atomize it, pulverize it, and wipe it clean of life--but if you desire to defend it, protect it, and keep it for civilization, you must do this on the ground the way the Roman legions did, by putting your young men into the mud.

T.R. Fehrenbach, *This Kind of War*

Morris, Carson, is Director of the Association for Intelligence Officers, advisor to U.S. Government intelligence agencies, and Chief Operations Officer, Intelsec Corporation.

Generals should receive advice, in the first place from the experts who are both specially skilled in military matters and have learned from experience; secondly, from those who are on the scene of action.... Thus, if there is anyone who is confident that he can advise me as to the best advantage of the state in this campaign which I am about to conduct, let him not refuse his services to the state, but come with me into Macedonia.

Consul Lucius Aemilius Paulus, Rome, 168.b.c.

A democracy cannot exist as a permanent form of government. It can exist only until the voters discover that they can vote themselves largess out of the public treasury. From that moment on the majority always votes for the candidate promising the most benefits from that public treasury, with the result that a democracy will always collapse from a loose fiscal policy, always to be followed by a dictatorship.

Attributed to Alexander Fraser Tytler, Scottish historian and judge, 1780

Nagl, Lieutenant Colonel John, PhD, USA (Ret), a soldier-scholar and counterinsurgency specialist, is President of the Center for a New American Security.

Making war on rebellion is messy and slow, like eating soup with a knife.

T.E. Lawrence

Audace, audace, toujours l'audace [Audacity, audacity, always audacity].

Napoleon Bonaparte

Nestler, Lieutenant Colonel Scott, USA, Warlord Loop Administrator, is an Assistant Professor in the Operations Research Department at the Naval Postgraduate School.

when you can measure what you are speaking about, and express it in numbers, you know something about it; but when you cannot measure it, when you cannot express it in numbers, your knowledge is of a meagre and unsatisfactory kind; it may be the beginning of knowledge.

Lord Kelvin (Sir William Thompson), 1883

Perfection of means and confusion of ends seems to characterize our age.

Albert Einstein

Paddock, Colonel Al, USA (Ret), served three tours in Laos/Vietnam, commanded a PSYOP group, was OSD Director for PSYOP, and now writes special operations history.

Stick to the truth, but don't be ashamed to use those truths which are of most value to you.

Brigadier General Robert McClure, Eisenhower's chief of psychological warfare

The art of propaganda is not telling lies, but rather selecting the truths you require and giving it mixed up with some truths the audience wants to hear.

Richard Crossman

Piotrowski, General Pete, USAF (Ret), commanded Ninth Air Force, then was USAF Vice Chief of Staff, and finally topped NORAD and U.S. Space Command totem poles.

At the very heart of warfare lies doctrine. It represents the central beliefs for waging war in order to achieve victory. Doctrine is of the mind, a network of faith and knowledge reinforced by experience which lays the pattern for the utilization of men, equipment, and tactics. It is the building material for strategy. It is fundamental to sound judgment.

General Curtis E. LeMay

Doctrine is indispensable to an army...Doctrine provides a military organization with a common philosophy, a common language, a common purpose, and a unity of effort.

General George A. Decker, Army Chief of Staff, an address at Fort Leavenworth

Poole, Commander Michele, USN, a PhD candidate in Security Studies, is training to be Military Assistant to General Petraeus' State Department political advisor.

There is only one thing more painful than learning from experience and that is not learning from experience.

Archibald McLeish

There are three ways of trying to win the young. There is persuasion, there is compulsion, and there is attraction. You can preach at them, that is a hook without a worm; you can say ‘You must volunteer,’ that is of the devil; and you can tell them ‘You are needed,’ that appeal hardly ever fails.

Kurt Hahn

Preble, Chris, a former Navy Surface Warfare Officer, is Director of Foreign Policy Studies at the Cato Institute.

Of all the enemies to public liberty, war is, perhaps, the most to be dreaded, because it comprises and develops the germ of every other....No nation could preserve its freedom in the midst of continual warfare.

James Madison, *Political Observations*, 1795, in *Letters and Other Writings of James Madison*, Vol. 4

Let us learn our lessons. Never, never, never believe any war will be smooth and easy, or that anyone who embarks on that strange voyage can measure the tides and hurricanes he will encounter. The Statesman who yields to war fever must realise that once the signal is given, he is no longer the master of policy but the slave of unforeseeable and uncontrollable events.

Winston Churchill, *My Early Life*

Ricks, Tom wrote two books about Iraq, is a senior fellow at the Center for a New American Security, is a contributing editor of *Foreign Policy*, and writes the blog “The Best Defense.”

Don’t look back, something might be gaining on you.

Satchel Paige

If you’ve been playing poker for half an hour and you still don’t know who the patsy at the table is--you’re the patsy.

Warren Buffett

Rovner, Josh, PhD, an Assistant Professor of Strategy and Policy at the Naval War College, writes widely on intelligence, nuclear proliferation, deterrence theory, and U.S. strategies.

There can be no political morality without prudence; that is, without consideration of the political consequences of seemingly moral action.

Hans Morgenthau

It is enormously important to the warning process that the views of the qualified and experienced minority be given an adequate hearing.

Cynthia Grabo

Rush, Command Sergeant Major Rob, PhD, USA (Ret), Army Military History Center, recently completed his second Iraq tour as I Corps Command Historian.

The safe course is to avoid situations which are disagreeable and dangerous. Such a course might get one by the issue of the moment, but it has bitter and evil consequences. ...It is not merely a question of peace of mind, although that is vital; it is a matter of integrity of character.
Dean Acheson, U.S. Secretary of State

He either fears his fate too much,
Or his deserts are small,
That puts it not unto the touch
To win or lose it all.
James Graham, 1st Marquis of Montrose, *My Dear and Only Love*

Smith, Major Niel, USA, a recent Army Command & General Staff College graduate, is Executive Officer of the 5th Cavalry Squadron at Fort Wainwright, Alaska.

To every man, there comes in his lifetime, that special moment when he is figuratively tapped on the shoulder and offered a chance to do a very special thing, unique to him and fitted to his talents; What a tragedy if that moment should find him unprepared or unqualified for the work which would be his finest hour.
Sir Winston Churchill

Never, never, never believe any war will be smooth and easy, or that anyone who embarks on the strange voyage can measure the tides and hurricanes he will encounter. The statesman who yields to war fever must realize that once the signal is given, he is no longer the master of policy but the slave of unforeseeable and uncontrollable events.
Sir Winston Churchill

Southworth, David, formerly with SAIC where he supported DIA, OSD, and the Human Terrain System, is now a USAF intelligence analyst at Wright-Patterson AFB, Ohio.

If Thucydides, Sun-tzu, and Clausewitz did not say it, it probably is not worth saying.
Colin S. Gray

We are now about to embark on an expedition which may terminate in our sudden deaths, our perpetual slavery, or our immortal glory.
Stephen Decatur, 1804

Teamey, Major Kyle, USAR, a targeting/plans officer who served with the Defense Intelligence Agency/J-2 cell in Iraq, runs energy and environmental companies for a venture capital fund.

No battle plan survives contact with the enemy.

Helmuth von Moltke the Elder

In preparing for battle, I have always found that plans are useless, but planning is indispensable.

General Dwight D. Eisenhower

Todd, Lin, who specializes in the Mid East, counterinsurgency, and counterterrorism, has provided services to the U.S. Army, United Nations, and JCS. He now heads Global Risk Inc.

Like the great artist the general should possess genius, and if he does not, then no effort should be spared to develop his natural abilities, in place of suppressing them. Our existing system is, so I think, based on suppression, suppression to a large extent of an unconscious order. The old are often suspicious of the young and do not welcome criticism, yet without criticism, both destructive and constructive, there can be no progress.

J.F.C. Fuller, *Generalship, Its Diseases and Their Cure*

The right of revolution is an inherent one. When people are oppressed by their government, it is a natural right they enjoy to relieve themselves of oppression, if they are strong enough, whether by withdrawal from it, or by overthrowing it and substituting a government more acceptable.

Ulysses S. Grant

Tyrrell, Dr, Marc, a Senior Research Fellow at the Canadian Centre of Intelligence and Security Studies, focuses on researching sense making in high stress situations.

If you can talk with crowds and keep your virtue,
' Or walk with Kings - nor lose the common touch,
if neither foes nor loving friends can hurt you,
If all men count with you, but none too much;
If you can fill the unforgiving minute
With sixty seconds' worth of distance run,
Yours is the Earth and everything that's in it,
And - which is more - you'll be a Man, my son!
Rudyard Kipling, *If*

Turning and turning in the widening gyre
The falcon cannot hear the falconer;
Things fall apart; the centre cannot hold;

Mere anarchy is loosed upon the world,
The blood-dimmed tide is loosed, and everywhere
The ceremony of innocence is drowned;
The best lack all conviction, while the worst
Are full of passionate intensity.

Yeats, *The Second Coming*

Warner, General Volney, USA (Ret), commanded the 9th Infantry Division, XVIII Airborne Corps, and U.S. Readiness Command. He now heads V. F. Warner & Associates.

In order to lead soldiers, you first have to be one.

General Volney Warner

If soldiers do not do their jobs, what generals do in theirs is of little importance.

General Volney Warner

Williams, Captain Jay, PhD, USNR (Ret), a Loyola University Professor who Chairs the Inter-University Seminar on Armed Forces and Society, edits *The National Strategy Forum Review*.

It is the man who is both liberally and professionally educated who will be the better soldier.

Josiah Bunting, *The Humanities in the Education of the Military Professional*

Civilian graduate education is a key factor in developing the knowledge and acumen needed to engage in enlightened advocacy.

Sam C. Sarkesian, *The U.S. Military Must Find Its Voice*

Woods, Lieutenant Colonel Kevin, USA (Ret), directs a study of Saddam Hussein's regime for the Institute for Defense Analyses, using captured documents, video tapes, and audio files

Humility must always be the portion of any man who receives acclaim earned in the blood of his followers and the sacrifices of his friends.

General Dwight D. Eisenhower

Only those to whom the study of war is novel permit themselves to be swept away by novel elements in the present war.

Bernard Brodie

Woolard, Captain Rick, USN (Ret), a 30-year UDT/SEAL, commanded the "Red Cell" antiterrorist unit, SEAL Team Six, and the Naval Special Warfare Development Group.

Freedom depends on responsibility

Anonymous

Politics is the art of looking for trouble, finding it, diagnosing it incorrectly, and applying all the wrong remedies.

Groucho Marx

Yoswa, Lieutenant Colonel Joe, USA (Ret), formerly the Army's command information officer, is in Afghanistan as Fluor's Director of Media Relations for Contingency Operations.

I can explain it to you, but I can't understand it for you.

Joe Yoswa, explaining defense issues to local beat reporters

My quick research placed it as a proverb.

Joe Yoswa, explaining defense issues to local beat reporters